



Chapter Chat

Women in Cable
TelecommunicationsSM

News and Information for NM-AZ Chapter Members

NEW MEXICO/
ARIZONA

April 2008

Welcome New Chapter Members!



We would like to welcome our new Chapter members and thank our former members who have renewed their membership for 2008!

WICT membership provides you with a host of unique benefits to strengthen the leader within you, during every stage of your career. As a member, you'll gain access to rich networking opportunities, online resources from the members-only area of the WICT website, member rates for professional development programs from WICT and industry partners, subscription discounts and leadership awards and recognition

If you haven't already done so, it's not too late to renew your membership dues! Visit www.wict.org/WICT/Membership/Join/ and follow the links to ensure you stay connected to WICT!

Strong Leadership in the Midst of Constant Change



Applications must be received by May 23, 2008

Visit <http://www.wict.org/WICT/Education/Programs/BMLI/> for more information!



Named in honor of one of the industry's most successful leaders, the **BETSY MAGNESS LEADERSHIP INSTITUTE** maximizes participants' ability to lead in the midst of change while strengthening their sponsoring company with an invaluable business commodity: leadership. Close to 400 women have completed this nationally recognized program and continue to be actively engaged in transforming our industry. For more than twenty-five years, Women in Cable Telecommunications has set the industry standard for women's leadership development

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Sign Up for the WICT Mentoring Golf Event!

Learn to play the game of golf in a non-threatening, low-pressure environment!

Wednesday, May 14

The Pines Golf Club ~ 8480 N. Continental Links Drive, Tucson, AZ

Registration Form is on Page 3!

Betsy Magness Leadership Institute Fellowship Program

programs. The Betsy Magness Leadership Institute is recognized as the flagship leadership development program of the cable and telecommunications industry.

The Betsy Magness Leadership Institute (BMLI) Fellows participate in a yearlong educational program which provides direct feedback, personal development, and industry involvement. The 2008-2009 year includes two 25-person classes, which shall be designated Class XVIII and Class XIX, respectively.



The BMLI curriculum includes leadership style assessments and addresses key issues such as risktaking, leadership, and ethics. The program begins with an intensive one-week workshop on leadership exploration at the award-winning Center for Creative Leadership in Greensboro, North Carolina. Following the October orientation, the additional sessions cover important leadership attributes, including personal power and negotiation skills. Fellows have the opportunity to work with an expert to develop their leadership presence. While the sessions focus on intensive in-class learning, Fellows will also study between class sessions, working in small groups to review and achieve their personal and professional goals, which they have created during their orientation week. Fellows also have reading assignments between sessions, and their final project, the Life Plan, challenges the Fellows to take charge of their personal and professional destinies.

BMLI alumnae return to their companies with enhanced leadership skills and a renewed vision of their strengths and goals, and they join other alumnae to serve as a new generation of leaders for our industry.

Women in the Workplace

According to the Elle/MSNBC.com Work & Power Survey:

- A large majority of women- 61 percent- said they thought men judged them on their looks and 54 percent said they were being judged on their body and weight. Work ethic (50 percent) and accomplishments (49 percent) came in third and fourth, followed by talent.
 - Men, on the other hand, were more likely to believe that women judge them in the workplace based on their work ethic (43 percent), or accomplishment (40 percent). Factors like talent, sense of humor and looks (39 percent, 38 percent and 32 percent, respectively) were lower on the list.



2008 Board of Directors

Email: NMAZ-BOARD@WICT-NMAZ.ORG

President:	Lori Green, Comcast (Tucson)
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Mentoring in Action: Get in the swing with WICT

Learn to play the game of golf in a non-threatening, low-pressure environment!

Wednesday, May 14

**The Pines Golf Club
8480 N. Continental Links Drive, Tucson, AZ**

FORMAT: 4-Player Teams - "BEST BALL" SCRAMBLE

- 1 p.m. – 2 p.m. Mini-golf clinic with the golf pro (learn/improve basic skills for driving, putting & chipping)
- 2 p.m. – 3 p.m. Practice/Warm-up time
- 3 pm. – 4:30 p.m. Networking followed by a mentoring discussion/panel, includes refreshments
- 4:30 p.m. Shotgun Start (play 9 holes)

CONNECT – be a part of the game!

KNOW YOURSELF - be golf savvy!

COMMUNICATE – have your own great golf stories! BE A CATALYST - join the business network!

BE FEARLESS – be in the game!

Finding and cultivating the right mentoring relationships can help you make a hole-in-one with your career! Ask questions of the mentor in your golf foursome, including:

- ◆ How do I climb the corporate ladder?
- ◆ What's the best way to navigate through the political landscape at work?
- ◆ Is there such a thing as work/life balance?

SIGN ME UP!

Name _____

Company _____

Address _____

Phone _____

Email _____

Get In The Swing! Golf Outing \$45.00 per person

Golf Clinic \$15.00 per person

I need to rent clubs! \$5.00 per person

Right-handed

Left-handed

Total Due: \$ _____

Check Enclosed

Bill Me

Pay at Event

Fax registration form to: (520) 572-0257

Or email to: lgreen@wict-nmaz.org

Or mail to: WICT, 8251 N. Cortaro Rd., Tucson, AZ 85743