



Women in Cable  
Telecommunications<sup>sm</sup>

NEW MEXICO/  
ARIZONA

## NM-AZ WICT CHAPTER - MEMBER RECRUITMENT INCENTIVE!

Recruit a new member between May 21<sup>st</sup> and August 31<sup>st</sup> for a chance to win a **\$100 Gift Card of your choice!** Members increase their chances of winning with every new member that is recruited.

PLUS don't forget about the WICT National *Recruit-A-Member* Campaign: Those who recruit a total of five new members each year automatically receive a \$25 gift certificate (see website for details)

When you recruit, you improve the community with a wealth of education and networking opportunities. Tell others about what you value, the experiences and the benefits of a WICT membership.

### ***Valuable Benefits Too Good Not to Share!***

- Grasp New Knowledge. Escalate Your Career. Extend your Network.
- Directly connect with local industry leaders throughout the year at fun events
- Virtually connect with our online community of professionals anytime via *WICT Connects*
- Acquire transitional benefits
- Receive industry discounts

### ***Recruiting Tips:***

- Just ask! Who knows, maybe that person who works with you or sits near you was never asked to join, so ask.
- Bring your recruit to our open events so they can see first-hand the strong professional network to support their career development.
- Follow-up is key. Don't forget to always follow-up with your member referrals and check if they have sent in their membership application.
- Listen to your recruit's needs and tailor your message by highlighting the WICT benefits you think they'll find most useful.
- Send your referral(s) and WICT National can follow up on your behalf. Submit referral(s) of colleagues who should join directly to WICT via a member referral form on the WICT website.
- Don't forget to always fill your name in as the recruiter when passing along a membership application.

***REMEMBER - The more members that you recruit the more chances you have to win!***